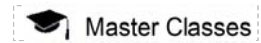


WOMEX Day Schedule Thursday 29 October



	Room 18 + 19	Room 17	Room BV 4	Balcony	Room BV 2 + 3 Film Screenings	Auditorium 15 Daycases
9			09:30 – 12:30 Session 1 Music & Interculture 1: Turning Cultural Complexity into Gold (In Danish) Danish Centre for Arts & Interculture			
12	12:00 – 12:45 WOMEX Orientation for New Delegates					13:00 – 14:00 Boris Malkovsky (Israel) Intro: Gil Rouvio (Israel)
15	15:00 – 15:45 Session 2 Keynote <i>Digital Myths, Markets and Mayhem</i> A Sting in the Long Tail? Jenner (Chair), Garland, Page	15:00 – 16:00 Session 3 <i>Digital Myths, Markets and Mayhem</i> How to Market Music from Developing Countries Online Labbé, Croella	15:00 – 15:45 Session 4 Music & Interculture 2: New Audience Development (In English) Ibáñez		15:00 – 16:00 Jazzta Prasta <i>Camera</i>	14:15 – 15:15 Mamane Barka (Niger) Intro: Sandra van Edig (Germany/Burundi)
16	16:00 – 17:30 Session 5 <i>Digital Myths, Markets and Mayhem</i> Where's the Money? How to convert the Internet's promo value into revenue Jenner (Chair), Hofseth, Motsatse, Garland, Raug, Page, Averdick	16:15 – 17:00 Session 6 <i>Digital Myths, Markets and Mayhem</i> GlobalMusic2one New software for music analysis and recommendation Schasse de Araujo, Grossmann	16:00 – 16:45 Session 7 Music & Interculture 3: Structural Strategies in the World of Music (In English) Møller		16:00 – 17:10 Footsteps in Africa: A Nomadic Journey <i>Kiahkeya Productions</i>	
17		17:15 – 18:00 <i>Networking Meetings & Presentations</i> Freemuse Network Meeting		17:00 – 18:00 <i>Networking Meetings & Presentations</i> Master of Global Music Launch of a New Study Programme	17:10 – 18:05 Modou the Hang Player <i>FTS Productions</i>	

WOMEX Day Schedule Friday 30 October



	Room 18 + 19	Room 17	Room BV 4	Balcony	Room BV 2 + 3 Film Screenings	Auditorium 15 Daycases
10	11:00 – 12:15 Session 8 <i>The Economy of Music</i> The New Label Architecture Emerges New models for record labels Gilbert (Chair), Duran, Rome, Gorjaczowska, Vietze	11:00 – 12:00 Session 9 <i>The Economy of Music</i> How to Avoid Withholding Taxes on Performances and Royalties Grams, Molenaar	10:30 – 11:45 ★ <i>Networking Meetings & Presentations</i> The Global Festival Network Coalition Meeting	11:30 – 13:00 Mentoring Sessions 1		
12		12:15 – 13:15 Session 10 <i>The Economy of Music</i> Music Markets in the Middle East Insights into an underestimated market Duda (Chair), Souaid, Paulikevitch	12:00 – 13:00 Session 11 Adventures in World Music World travellers talk about their trials and joys of cross-cultural adventures in music Loveridge (Chair), Santos, Frouge		12:00 – 13:00 La Colombiana (Passing the Torch) <i>Drumgirl</i>	13:00 – 14:00 Renato Borghetti (Brazil) Intro: Sabina Schebrak (Austria)
15	15:00 – 16:15 Session 12 <i>The Economy of Music</i> The Money is Where The Music is Collecting millions from your performance royalties as an artist or label Simson (Chair), Sevillano, McGonigal, Motsatse, Boutleux	15:00 – 16:00 Session 13 <i>The Economy of Music</i> Music, Money and Growth in East Africa Cherinet (Chair), Isabirye, Sarr, Wallin, Mezmur, Kiboy	15:00 – 16:00 ★ <i>Networking Meetings & Presentations</i> BBC Radio 3 Presents World Routes Academy		15:00 – 16:00 The Colours of Tea <i>Músicas Migratorias</i>	14:15 – 15:15 Chet Nuneta (France) Intro: Benjamin MiNiMuM (France)
16	16:30 – 17:30 Session 14 European Commission: Get the Music to the People! New tools to help structure the music sector in Africa, the Caribbean and the	16:15 – 17:15 Session 15 <i>The Economy of Music</i> New Methods for Breaking Artists Collective action is the way forward Lovas (Chair), Batzen, Betist, Smidt	16:15 – 17:15 ★ <i>Networking Meetings & Presentations</i> Discover the Spanish Music Industry with Sounds from Spain		16:00 – 17:00 Link TV's Best Video Finds of 2009 <i>Link TV</i>	
17	Pacific (ACP) Troussard (Chair), Ficarelli, Rovers, Carter, Osusa, Oliveira				17:00 – 18:00 Ramblers, Roamers, Vagabonds <i>Podium Productions</i>	

WOMEX Day Schedule Saturday 31 October

	Room 18 + 19	Room 17	Room BV 4	Balcony	Room BV 2 + 3 Film Screenings	Auditorium 15 Daycases
10	11:00 – 12:00 Session 16 <i>Advocating for Change</i> It's Not Easy Being Green But it's not as difficult as you think Broughton (Chair), Danielsen, Tickell	11:00 – 11:45 Session 17 Welcome to China The Chinese music scene and Shanghai's EXPO 2010 World Music Festival Zollitsch (Chair), Xu, Wernheim		11:30 – 13:00 Mentoring Sessions 2		
12	12:15 – 13:15 ★ <i>Networking Meetings & Presentations</i> The North American Networking Meeting	12:15 – 13:15 Session 18 Meet the WOMEX 09 Award Winners <i>Staff Benda Bilili and Christian Mousset</i> Presented by Andy Morgan 13:30 – 14:30 <i>Networking Meetings & Presentations</i> Emergency WOMEX Session on Tax and Visa Issues for U.S. World Music Presenters	12:00 – 13:00 ★ <i>Networking Meetings & Presentations</i> Asian Pacific Networking Meeting: Exchange Practice and Ideas		12:00 – 13:00 Fangafrika, Voice of the Voiceless <i>Staycalm! Productions</i>	13:00 – 14:00 Kouyaté-Neerman (Mali/France) Intro: Jean Trouillet (Germany)
15	15:00 – 15:30 Session 19 <i>Advocating for Change</i> Rokia Traoré – The Passerelle Foundation Structured support to African urban culture and arts Traoré 15:45 – 17:00 Session 21 <i>Advocating for Change</i> Strength in Diversity Better living through cooperative action Cook (Chair), Wenham, Pires, Benaïche, Carter	15:00 – 16:00 Session 20 <i>Advocating for Change</i> Diaspora in Development – Turning a Tide to Brain Drain Selam and the African Jazz Music School Wondimu (Chair), Temesgen, Ibáñez, Cherinet	15:00 – 16:00 ★ <i>Networking Meetings & Presentations</i> Nordic World Music Promoters Networking Meeting		14:30 – 15:55 The Great Ones of Tlacotalpan <i>Ediciones Pentagrama</i>	14:15 – 15:15 San Chuan (China) Intro: David Jones (UK)
16		16:15 – 17:00 Session 22 Live at WOMEX: Chinese Crickets Rosary Showcase Abandoning the humanocentric perspective Fredriksson, Berger	16:15 – 18:00 ★ <i>Networking Meetings & Presentations</i> New Opportunities in the Caribbean Music Industry		16:00 – 17:20 The Promised Land – A Swamp Pop Journey <i>Room 609 Films</i>	
17					17:30 – 18:00 Voice Over the Bridge <i>EarthSync</i>	

WOMEX Day Schedule **Sunday 1 November**

11 11:00 – 11:30 Room 17

WOMEX 09 – Review and Preview

Press Conference

12 12:00 – 14:00 Auditorium 15

WOMEX Awards Ceremony

Roskilde Festival World Music Award:

Winner to be announced

Presented by Ritt Bjerregaard, Lord Mayor of Copenhagen

WOMEX 09 Top Label Award:

Crammed Discs (Belgium)

Presented by Johannes Theurer (Germany)

WOMEX 09 Award for Professional Excellence:

Christian Mousset (France)

Tribute: Rokia Traoré (Mali/France)

WOMEX 09 Artist Award:

Staff Benda Bilili (DR Congo)

Tribute: Andy Morgan (UK)

Showcase: Staff Benda Bilili

MCs: Colin Bass (UK/Germany) and Rikke Frisk (Denmark)