



WOMEX MEDIA update #2, 13 January 2010

+++ WOMEX Headed by New Board of Directors +++

Dear Media Colleagues,

WOMEX President Christoph Borkowsky has announced that WOMEX will be headed by a board of 3 directors from now on, comprised of

- Alexander Walter, Director of Music Programming
- Anna Pöttsch, Director of Media & Communications
- Daniela Teuber, Director of Production

Both Alexander Walter and Anna Pöttsch have made successful WOMEX inhouse careers and already headed their own WOMEX departments for several years. Daniela Teuber left Four Artists Booking Agency in early 2009 to join the team and delivered a top-notch first production with WOMEX 09. "We are keen to take on the new challenge with joined forces," states Anna Pöttsch, Director of Media & Communications. WOMEX President Christoph Borkowsky comments: "This is a changing of the guard with great promises for the future, and a necessary reflection of the ongoing generational change in the international music industry in general and also within the WOMEX community in recent years."

In the course of strategic adjustments Kay Verdon, Director of Conference & Special Projects, left the company at the end of last year. WOMEX President Christoph Borkowsky thanked her for developing the WOMEX Conferences to the next level and for her excellent contribution to WOMEX's special projects all over the world, and added: "I hope we can work together again in the future to improve international exchange and sustainability in the fields of music and culture." Kay can be contacted at kayverdon@hotmail.com.

Kay's predecessor Christine Semba will become the new director of Zone Franche in Paris. Zone Franche is WOMEX's strategic partner for the EU-funded African, Caribbean and Pacific Group of States (ACP) Music Festival Network project. Christine can be contacted at christinesemba@zonefranche.com starting from March.

Alexander Walter, Anna Pöttsch and Daniela Teuber will be at Midem from Saturday 23 - Wednesday 27 January and would be happy to meet you concerning all WOMEX Copenhagen matters, dates and ideas - contact us at media@womex.com.

Best regards from your WOMEX team in Berlin

If you want to get in contact:

media@womex.com
www.womex.com

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WOMEX '10 Copenhagen / 27 - 31 October 2010
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