



WOMEX NEWSLETTER #1, 18 January 2010

- +++ WOMEX Announces 2010 Dates
- +++ Staff News: New Board of Directors
- +++ WOMEX Roadshow: Midem, Sauti Za Busara, Folk Alliance

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Dear WOMEXicans,

New year, fresh news: Grab your calendars and save the dates for WOMEX 2010 in Copenhagen...

WOMEX ANNOUNCES 2010 DATES

We are happy to reveal the dates for WOMEX 2010 in Copenhagen:
_____Wednesday, 27 - Sunday, 31 October_____

The event will be featuring a bustling Trade Fair, Conference and Showcase Festival during the 5 days. In just 15 editions, WOMEX has grown to over 2700 delegates from 92 countries and 650 exhibiting companies.

Preparations for the next edition are in full swing. Top priority on our to-do-list is to minimise your Copenhagen-related costs wherever possible to enable you to keep coming to WOMEX - your top networking spot in the world music biz.

Recognising the importance of an extra hour of sleep for WOMEX delegates, the EU authorities have agreed to change the clocks from summer to winter time in the night between Saturday, 30 and Sunday, 31 October.

WOMEX HEADED BY NEW BOARD OF DIRECTORS

WOMEX President Christoph Borkowsky has announced that WOMEX will be headed by a board of 3 directors from now on, comprised of

- Alexander Walter, Director of Music Programming
- Anna Pöttsch, Director of Media & Communications
- Daniela Teuber, Director of Production

Both Alexander Walter and Anna Pöttsch have made successful WOMEX inhouse careers and already headed their own WOMEX departments for several years. Daniela Teuber left Tokio Hotel's former booking agency Four Artists in early 2009 to join the team and delivered a top-notch first production with WOMEX 09.

"We are keen to take on the new challenge with joined forces," states Anna Pötzsch, Director of Media & Communications. WOMEX President Christoph Borkowsky comments: "This is a changing of the guard with great promises for the future, and a necessary reflection of the ongoing generational change in the international music industry in general and also within the WOMEX community in recent years."

In the course of strategic adjustments Kay Verdon, Director of Conference & Special Projects, left the company at the end of last year. WOMEX President Christoph Borkowsky thanked her for developing the WOMEX Conferences to the next level and for her excellent contribution to WOMEX's special projects all over the world, and added: "I hope we can work together again in the future to improve international exchange and sustainability in the fields of music and culture." Kay can be contacted at kayverdon@hotmail.com.

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Christine Semba, former Director of WOMEX Content & Programmes, will become the new director of Zone Franche in Paris. Christine can be contacted at christinesemba@zonefranche.com from March onwards. She replaces Sophie Guénebaut who is moving to Bordeaux, where she will join Musiques de Nuit Diffusion, headed by Patrick Duval, as part of the management team at Rocher de Palmer, a new performing arts space dedicated to world culture.

Zone Franche is WOMEX's strategic partner for the EU-funded African, Caribbean and Pacific Group of States (ACP) Music Festival Network project.

WOMEX ROADSHOW: MIDEM, SAUTI ZA BUSARA, FOLK ALLIANCE

The WOMEX team will be travelling through the world to meet you, our partners and customers. Come and see us at Midem in Cannes, France, from 23-27 January, at Sauti Za Busara Festival on Zanzibar, Tanzania, from 11-16 February and at the Folk Alliance Conference in Memphis, USA, from 17-21 February. Drop us a line to arrange a meeting - media@womex.com - or visit us at our Midem booth R30.14A.

Best regards from your WOMEX team

If you want to get in contact,

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<http://www.womex.com>

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WOMEX '10 Copenhagen / 27 - 31 October 2010
Do Business, Catch Up, and Get Ahead!