



INVITATION

International Publisher Matchmaking

You are cordially invited to attend the International Publisher Matchmaking Event at WOMEX 10.

For the first time this year B2B Matchmaking meetings will be organised during WOMEX 10. They will be based on the idea of targeted one-to-one meetings between international music professionals, following the success of this model's use at similar events in previous years.

Please sign up for the Matchmaking free of charge and take advantage of the opportunity to establish future business partners during pre-scheduled meetings and identify new business openings. The Conference session at WOMEX 10 titled: 'The Secret of Sub Publishing – What is a sub publisher, how to find a sub publisher, should I take on the responsibilities of a sub publisher myself?' will provide an introduction to key issues as well as providing an opportunity to exchange knowledge and experience with peers. The Matchmaking events are aimed at helping you expand your network of international contacts and establish new avenues for collaboration as well as the chance to follow-up dealings with previous contacts.

The International Publisher Matchmaking will be brought to you by **Piranha WOMEX AG** and **Rosita Kuerbis from Komplize Productions.**

Date: **Thursday, 28 October 2010**

Time: 15:00 – 16:00 The Secret Of Sub-Publishing (Conference Session)
15:45 – 16:00 Registration
16:00 – 18:00 Meetings

Venue: Conference 1, Forum Copenhagen

Open to: Publishing companies owning copyrights of acceptance within the international market, **registered at WOMEX 10***

*If you are not yet registered for WOMEX 10, but wish to attend, please fill out the **WOMEX 10 Registration Form** available at <https://www.womex.com/registration/womex10/>

Please note:

A **music publisher** (or **publishing company**) is responsible for ensuring that song-writers and composers receive payment when their compositions are used commercially.

The publishing company licences compositions, helps monitor where compositions are used, collects royalties and distributes them to the composers. They also secure commissions for music and promote existing compositions to recordings artists, film and television.

The copyrights owned and administered by publishing companies are one of the most important forms of intellectual property in the music industry. (The other is the copyright on a master recording, which is typically owned by a record company.) Publishing companies play a central role in managing this vital asset.

For further information please see this full length article / taken from [http://en.wikipedia.org/wiki/Music_publisher_\(popular_music\)](http://en.wikipedia.org/wiki/Music_publisher_(popular_music))

Matchmaking Registration:

Anyone interested in being scheduled for a meeting with potential partners to initiate international business collaboration should contact production@womex.com.

We will then send you the '**WOMEX 10 Matchmaking Registration Form**' to be completed and mailed to your matchmaking-contact: Rosita.kuerbis@komplize.com

For further details please visit <http://www.womex.com/lnk/matchmaking>

DEADLINE for sending in your Matchmaking Registration is **Friday, 13 August 2010.**